



**For Immediate Release**

Media Contact:

Haley Cutter, City Express, Inc.

617.350.4000 x225

**CITY EXPRESS, INC. GOES GREEN; NOVEMBER 2008**

**Boston, MA-** November, 2008- City Express, Inc., Boston's largest privately owned courier company, is going green! As a courier service that was founded in 1989 on the principle of utilizing walkers and bikers whenever possible, City Express has always been an environmentally conscious company. Today, we believe that it is more important than ever to evaluate all of our business practices- from how we operate internally, to how we deliver in the field to ensure we are doing our part in keeping our community and planet healthy and sustainable.

In an effort to continue to reduce our carbon footprint, we have developed an environmental sustainability plan. This plan concentrates on conserving energy, reducing waste, recycling, and overall operating more efficiently and effectively.

City Express president, Aaron Driben, states, "We are committed to implementing energy-saving and sustainability initiatives in all facets of the company. Areas that we are focusing on include: eliminating paper manifests by having our drivers utilize handhelds to capture electronic signatures, encouraging employees to print less and recycle more, using green cleaning products, installing motion detecting light sensors in our warehouse and offices to turn off lights when no one is present, and converting our fleet to hybrid vehicles."

Additionally, through City Express' state of the art electronic invoicing and reporting system, clients can track orders and review invoices and reports online. According to industry estimates, invoices are responsible for ten percent of the trees cut down around the world each year, and the production of invoices consumes as much electricity annually as twenty million homes. City Express strongly encourages all of our clients and business partners to recognize the environmental value of our electronic system and replace paper invoices with electronic invoices.

For more information contact, Haley Cutter, Marketing Manager, City Express, Inc. at 201 South St., Boston, MA 02111. Phone: 617.350.4000 x 225. Fax: 617.350.0448. Email: [haley@cityexp.com](mailto:haley@cityexp.com). Internet: <http://www.cityexp.com>.

**About City Express, Inc.**

City Express, Inc. is the largest privately-owned courier company in Massachusetts. At City Express, we consider our company an extension of your business- taking your clients' deadlines, time-sensitive materials and packages just as seriously as you do. Using an array of transportation modes ranging from foot, bicycle, vehicle, or truck we offer our customers unparalleled personal service 24 hours a day, 7 days a week, 365 days a year to clients throughout New England and beyond.

City Express is known as an industry leader providing prompt service and honest scheduling of package pick-up and delivery using the latest industry technology to ensure up-to-the-minute package tracking and continual communication with clients. Additionally, City Express enforces the most stringent safety standards in the industry.

